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September 2024

New Learning Module for Public Health Now Available: *Understanding* the Public Health Impact of Dementia

A new, free, interactive public health UNDERSTANDING learning module, Public Health and THE PUBLIC HEALTH IMPACT Dementia — Part 1: Understanding the OF DEMENTIA Public Health Impact of Dementia, is now available from the Healthy Brain Initiative at the Alzheimer's Association®. Developed in partnership with the Centers for Disease Control and HEALTHYBRAIN INITIATIVE Prevention (CDC) and Emory Centers for Public Health Training and Technical

suite of training modules, visit alz.org/publichealthcurriculum.

Assistance, this module provides a baseline introduction to the public health impact of dementia and shares insight from public health professionals. For more information on the

The Alzheimer's Association curriculum, "A Public Health ch to Dementia' is designed for current, and future, public health professionals Start Module View Instructor Guide

Missed the Launch Webinar?

Watch last week's <u>launch webinar</u> of the new module to learn about the content and how

Care in Aging

Alzheimer's Association Launches New Journal on the Impact of Behavioral, Social and Economic Factors on Health and Dementia

The Alzheimer's Association has launched a new open-access, peer-reviewed journal,

public health professors and professionals plan to use the module.

Alzheimer's & Dementia®: Behavior & Socioeconomics of Aging (A&D: BSEA), dedicated to exploring the impact of economic, social and behavioral factors on dementia care and aging. This journal aims to inform health policy, interventions and strategies, with public

Data Spotlight One in seven (14%) American Indian and Alaska Native peoples diagnosed with dementia



are between the ages of 45 and 64 — known as younger-onset dementia — according to a new analysis. The study examined data from the Indian Health Service (IHS) National Data Warehouse during the period 2016-2020. Overall, global estimates indicate that

bigger problem at an earlier age among American Indian and Alaska Native people.

The Healthy Brain Initiative (HBI) Road Map for American Indian and Alaska Native Peoples is a guide for American Indian and Alaska Native public health leaders to advance the vision that everyone deserves a life with the healthiest brain possible. An updated version of the Road Map is scheduled to be released in early 2025. New Dementia DataHub Launched by NORC

fewer than 10% of dementia cases are younger-onset, suggesting that dementia may be a

through the newly-launched <u>Dementia DataHub</u> from NORC at the University of Chicago. This is the first publicly-available dataset that includes diagnosis data from both fee-forservice Medicare and Medicare Advantage, providing the most complete picture to date of dementia diagnoses among Medicare beneficiaries. The tool can help public health

officials understand the growing Alzheimer's crisis, where those diagnosed with dementia

According to the DataHub and article published in JAMA Network Open, in 2020, 5.5 million Medicare beneficiaries had diagnostic evidence of highly likely or likely dementia. An additional 2.6 million people had diagnostic evidence of possible dementia. This data

live, and where services and supports need to be targeted.

Wednesday, September 25 | 3-4 p.m. ET

Join the Alzheimer's Association Public Health Center of Excellence on Dementia Risk Reduction for the fourth installment of the webinar series exploring the connection between social determinants of health and

dementia risk. This month's webinar

Reduction

dementia in their communities.

Dementia Cost Estimates

Kline at crkline@alz.org.

Friday, September 20 | 8 a.m. ET

initiatives.

APHA 2024

Alaska Native Peoples

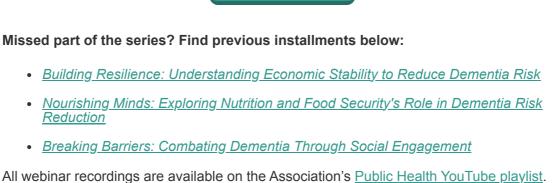
Monday, October 28 | 10:30 a.m.-12 p.m. CT

publichealth@alz.org.

The number and rates of diagnosed dementia cases by state and county are available

does not include those with undiagnosed dementia, which NORC notes could be as much as 60% of people with dementia. Webinar Series — Community Matters: Understanding Social Determinants of Health to Reduce Dementia Risk

focuses on Creating Healthier Environments: Harnessing Social Determinants for Dementia Risk Reduction. Register Today Missed part of the series? Find previous installments below:



Strategist Program Applications are due September 26, 2024 Become part of a select group of change agents from across the nation working to

View Application

Visit the <u>application page</u> to learn more and apply. For questions, contact

Application Deadline Nearing for Healthy Brain Initiative Road Map

address dementia using a public health approach. Hosted in collaboration with the

National Association of County and City Health Officials (NACCHO), the year-long Healthy Brain Initiative (HBI) Road Map Strategists program provides 10 local health departments with funding of up to \$48,000 each — along with education, peer support and technical assistance — to develop expertise on dementia and implement strategies to address

10 Healthy Habits for Your Brain Available en Español: Hispanic and Latino Heritage Month begins September 15 and resources are available to reach Spanish-speaking communities in the <u>10 hábitos</u> saludables para su cerebro. Explore this and other Spanish-language resources at alz.org/español

Join the Public Health & Care Expert Panel to Inform National

The Alzheimer's Association, in partnership with the University of Southern California, is seeking public health officials and care experts to join a panel for an NIH-funded project estimating dementia costs in the United States. The panel is seeking 3-5 public health professionals and 3-5 care experts in long-term care, home health care or health care provision. Applicants should have at least 10 years of experience. Panel members will attend quarterly virtual meetings over at least one year, starting in early winter 2024, and will receive an honorarium. To express interest, please fill out this form or contact Chelsea

Upcoming Events

World Alzheimer's Report 2024: Attitudes to Dementia

webinar. Hosted by <u>Alzheimer's Disease International</u> (ADI), this webinar will explore the latest findings on attitudes toward dementia, stigma and discrimination. Learn about strategies to challenge stigma and the critical role of awareness-raising efforts worldwide. Register Today Showcasing the Alzheimer's Association Public Health Efforts at **APHA**

Explore the public health work of the Alzheimer's Association at the American Public Heath Association (APHA) conference this fall. Specific sessions are listed below. In addition, you can visit the Association's booth to meet members of the public health team and learn about innovative strategies for integrating Alzheimer's and dementia into public health

Join the global conversation on dementia at the 2024 World Alzheimer Report launch

<u>Current and Future Dementia Workforce</u> Saturday, October 26, 2024 | 1-4 p.m. CT This free, pre-conference workshop will offer participants increased understanding of

Pre-conference Workshop: <u>Multi-Sector Collaboration to Train the</u>

health inequities related to dementia as well as tangible skills and resources to improve their ability to engage diverse and inclusive audiences. Pre-registration is required.

Roundtable: <u>Creating the New HBI Road Map for American Indian and</u>

Minneapolis, MN | October 26-30 — Booth # 1204

published in 2019, to address Alzheimer's in tribal communities. Presentation: <u>The HBI Data for Action Project: Building Action on</u> Dementia, Caregiving, and Brain Health Through a Community of **Practice** Tuesday, October 29 | 9:30-9:45 a.m. CT

Learn about the Healthy Brain Initiative (HBI) Data for Action Project, supported by the CDC, Alzheimer's Association, and Association of State and Territorial Health Officials (ASTHO). This session will highlight how the project enhances state public health planning

A roundtable discussion will explore how the Alzheimer's Association and CDC are updating the HBI Road Map for American Indian and Alaska Native Peoples, originally

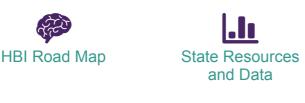
Symposium: <u>Leveraging the ECHO Model in Health Departments for</u> Sustainable Dementia Risk Reduction Initiatives Tuesday, October 29 | 10:30 a.m.-12 p.m. CT In this symposium, the Alzheimer's Association will spotlight the Alzheimer's and Dementia

the Public Health Center of Excellence on Dementia Risk Reduction, the program enhances dementia risk factor knowledge and explores how to integrate dementia

Care ECHO Program for Public Health Professionals. Launched in Tennessee in 2024 by

and communications through brain health and caregiving data.

messaging into other chronic disease prevention efforts. Get Started at alz.org/PublicHealth





HBI Road Map 10 Early Signs Public Health and for Indian Country Dementia Curriculum of Alzheimer's The Healthy Brain Initiative is supported by the Centers for Disease Control and Prevention and the U.S. Department of Health and Human Services (HHS) as part of a financial assistance award totaling \$11,433,732 with 100 percent funding by CDC/HHS. The contents are those of the Alzheimer's Association and do not necessarily represent the official views of, nor an endorsement, by CDC/HHS, or the U.S.

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The Alzheimer's Association is the leading voluntary health organization in Alzheimer's care, support and research. Our mission is to lead the way to end Alzheimer's and all other dementia -- by accelerating global research, driving risk reduction and early detection, and maximizing quality care and support. Our vision is a world without Alzheimer's and all other dementia®. Alzheimer's Association National Office, 225 N. Michigan Ave., Fl. 17, Chicago, IL 60601 ©2021 Alzheimer's Association. All rights reserved. 800.272.3900 | alz.org® Please add publichealth@alz.org to your address book to ensure you receive all future emails.